



OLYMPIC GAMES OPENING CEREMONY

HOSPITALITY
PACKAGES & PRICING

MAY 2023

WITH



FRENCH SIGNATURE
TRAVEL & EVENTS



ON LOCATION
OFFICIAL HOSPITALITY PROVIDER

CONTENTS

1

OFFICIAL HOSPITALITY PACKAGES

P 08

2

PRICING AND ZONING

P 34

Please note: The Opening and Closing times of hospitality spaces are subject to confirmation by local authorities. All images in this document are to be treated as visual representations and as such are non-binding and the final details are subject to confirmation and may be modified.

The Opening Ceremony

For the first time in Olympic Games history, the Opening Ceremony *will not* be held in a stadium.

This approach reflects the “Games Wide Open” positioning and underlines how the Olympic Games Paris 2024 *will* be like no other.

 **PLAY OFFICIAL VIDEO**



The Opening Ceremony

At a glance



600 000

FANS



110

BOATS



10 500

ATHLETES



120

WORLD LEADERS



6 km

PARADE

The Opening Ceremony

26 July 2024

The Seine flows beneath you and Paris shines in its glorious beauty.

From different locations, you will witness the city's most iconic monuments shimmering in the setting sun.

The atmosphere is vibrant, with a sense that something special and unique is about to happen.

The lights are dimmed, the music starts and the roar of the crowd fills the air as the first boats appear...

Don't just watch it.

Embrace it.

Be part of it.

Live a once in a lifetime moment.



The Opening Ceremony packages

Once-in-a-lifetime hospitality experiences



Riverside*

A place in the grandstand with a central hospitality space offering Gold or Silver hospitality service levels.



Quayside*

A place on board a boat moored on the Seine with Gold or Silver hospitality service levels.



Bridge 360*

A place on a bridge overlooking the Seine with entertainment and a shared Gold hospitality service level on the bridge.



Trocadero Exclusive*

The most exclusive place to watch the Ceremony. Includes a private gourmet dinner in Trocadero Palace with stunning views of the Eiffel Tower.

Location of packages



Riverside



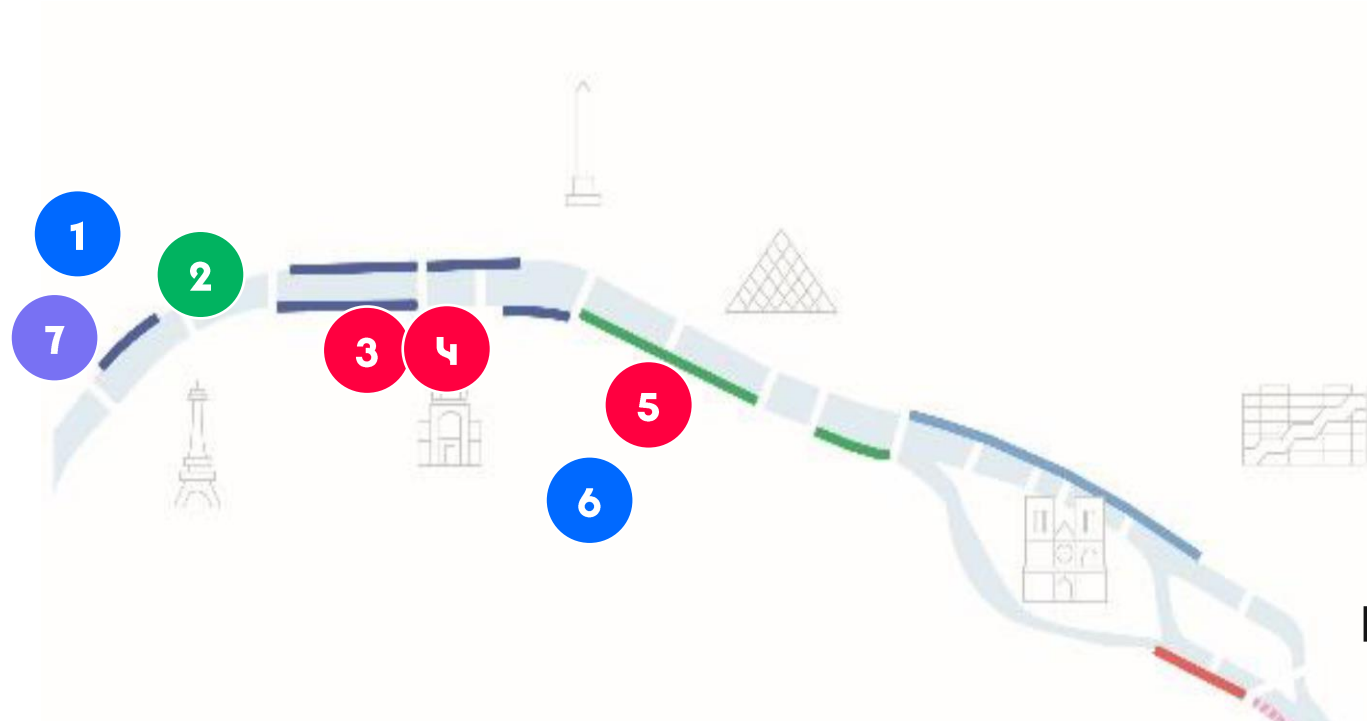
Quayside



Bridge 360



Trocadero Exclusive



RIGHT BANK

LEFT BANK

1. RIVERSIDE : PALAIS DE TOKYO, GOLD SERVICE LEVEL, TICKET CATEGORY A
2. BRIDGE 360 : GOLD SERVICE LEVEL, TICKET CATEGORY A
3. QUAYSIDE : GOLD SERVICE LEVEL, TICKET CATEGORY A
4. QUAYSIDE : GOLD SERVICE LEVEL, TICKET CATEGORY A
5. QUAYSIDE : SILVER SERVICE LEVEL, TICKET CATEGORY B
6. RIVERSIDE : MAISON DE L'AMERIQUE LATINE : SILVER SERVICE LEVEL, TICKET CATEGORY B
7. TROCADERO EXCLUSIVE : VIP SERVICE LEVEL, TICKET CATEGORY FIRST

1

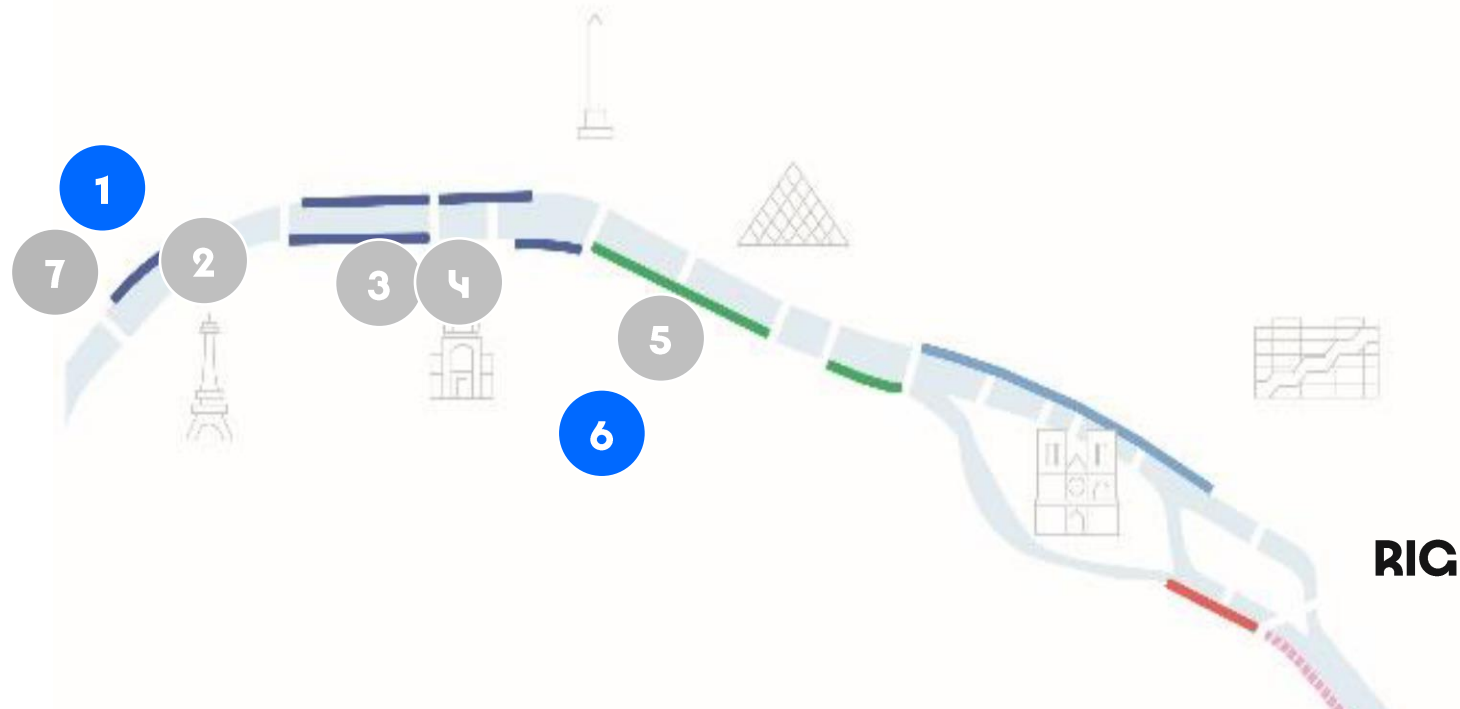
Official hospitality packages



Riverside packages



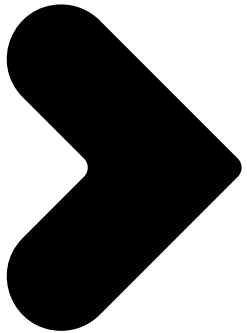
Riverside



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Riverside package

TICKET CAT A – Gold service level



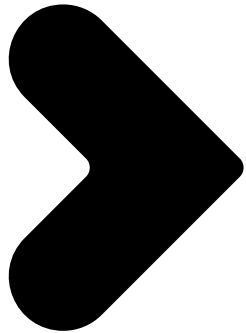
- ✓ Reserved seating in a prime riverside grandstand with fabulous views of the Ceremony
- ✓ Hospitality space to seating is within easy walking distance
- ✓ Access to hospitality space, 3 hours before and 1 hour after the Opening Ceremony
- ✓ Buffet & cocktail dining with selected champagnes, wine, beer, spirits and soft drinks
- ✓ Special guest appearances in hospitality space
- ✓ Live music & entertainment
- ✓ Commemorative Opening Ceremony gift
- ✓ Olympic Games and Parisian-style decoration
- ✓ VIP access pass to grandstand locations
- ✓ Unique, shareable photo opportunities
- ✓ Dedicated way-finding team to guide you between the hospitality location and dedicated seats
- ✓ Charging stations & restroom facilities

€7,500 per person (excluding VAT)



Riverside package

TICKET CAT B – Silver service level



- ✓ Reserved seating in a preferred riverside grandstand with fabulous views of the Ceremony
- ✓ Hospitality space to seating is within easy walking distance
- ✓ Access to hospitality space, 3 hours before the Opening Ceremony
- ✓ Buffet & cocktail dining options with a welcome glass of champagne, wine, beer, and soft drinks throughout the Ceremony
- ✓ Music & entertainment
- ✓ Souvenir Opening Ceremony gift
- ✓ Shareable photo opportunities
- ✓ Dedicated way-finding team to guide you between the hospitality location and dedicated seats
- ✓ Charging stations & restrooms facilities

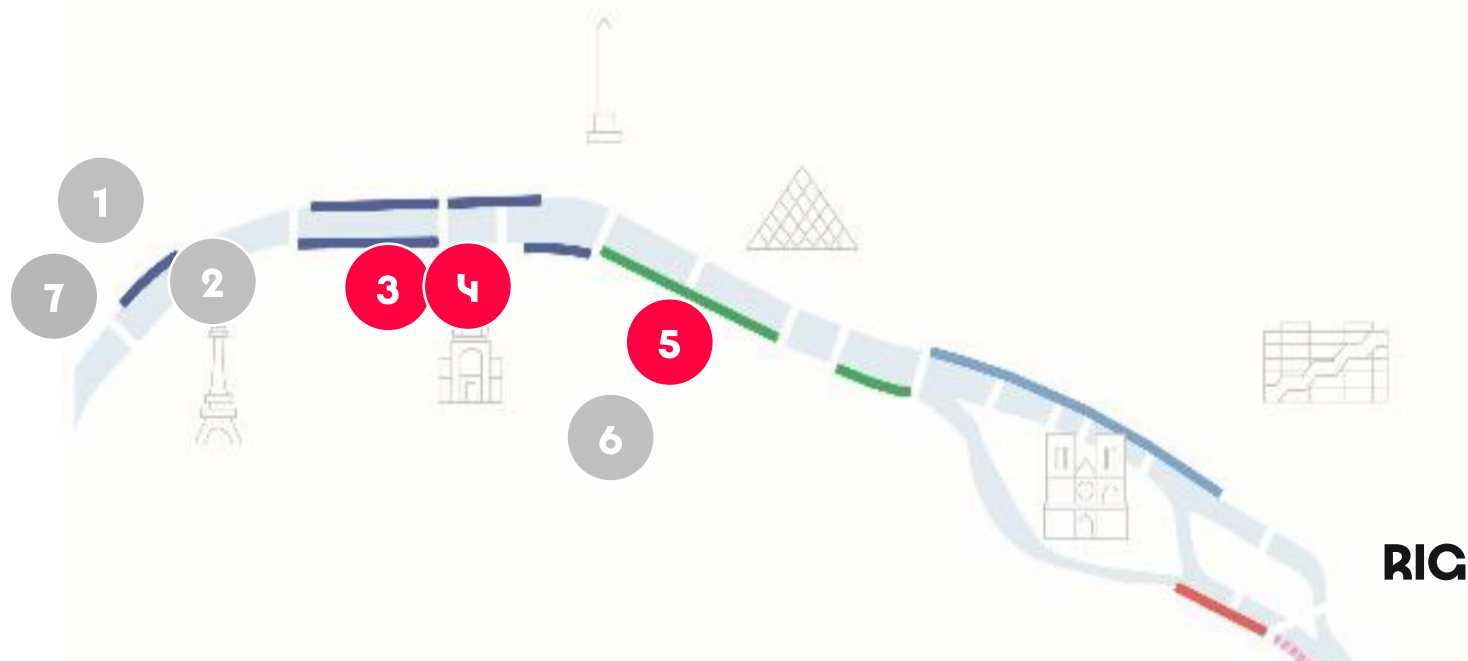
€5,000 per person (excluding VAT)



Quayside packages



Quayside



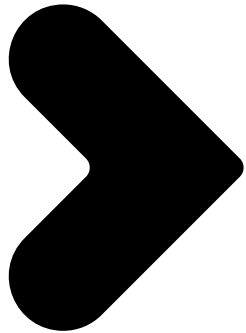
RIGHT BANK

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Quayside package

TICKET CAT A – Gold service level



- ✓ Incredible view of the Ceremony and Olympic athletes' parade from a docked boat
- ✓ Access to boat, 3 hours before, during, and 1 hour after the Opening Ceremony
- ✓ Buffet & cocktail dining with selected champagnes, wine, beer, spirits and soft drinks
- ✓ Special guest appearances in hospitality space
- ✓ Music & entertainment
- ✓ Commemorative Opening Ceremony gift
- ✓ Olympic Games and Parisian style decoration
- ✓ Unique, shareable photo opportunities
- ✓ Charging stations & restrooms facilities
- ✓ Boat capacity 250 people

€8,000 per person (excluding VAT)



Quayside package

TICKET CAT A – Gold service level



© Photo Sergio Crazia



© Crégory Brandel

€8,000 per person (excluding VAT)

Quayside package

TICKET CAT A – Gold service level



© Fluctuart

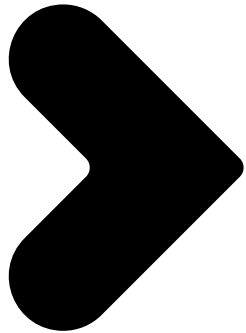


© Fluctuart

€8,000 per person (excluding VAT)

Quayside package

TICKET CAT A – Gold service level



- ✓ Incredible view of the Ceremony and Olympic athletes' parade from a docked boat
- ✓ Access to boat, 3 hours before, during and 1 hour after the Opening Ceremony
- ✓ Buffet & cocktail dining with selected champagnes, wine, beer, spirits and soft drinks
- ✓ Special guest appearances in hospitality space
- ✓ Music & entertainment
- ✓ Commemorative Opening Ceremony gift
- ✓ Olympic Games and Parisian style decoration
- ✓ Unique, shareable photo opportunities
- ✓ Charging stations & restrooms facilities
- ✓ Boat capacity 150 people

€8,000 per person (excluding VAT)



Quayside package

TICKET CAT A – Gold service level



€8,000 per person (excluding VAT)

Quayside package

TICKET CAT B – Silver service level



- ✓ Excellent view of the Ceremony and Olympic athletes' parade from a docked boat
- ✓ Boat located within the security perimeter on the Seine
- ✓ Access to boat, 3 hours before and during the Opening Ceremony
- ✓ Buffet & cocktail dining with a welcome glass of champagne, and wine, beer, spirits and soft drinks served throughout the Ceremony
- ✓ Music & entertainment
- ✓ Commemorative Opening Ceremony gift
- ✓ Olympic Games and Parisian style decoration
- ✓ Shareable photo opportunities
- ✓ Charging stations & restrooms facilities
- ✓ Privatisation is possible. Boat capacity: 100 people

€6,000 per person (excluding VAT)



Quayside package

TICKET CAT B – Silver service level



€6,000 per person (excluding VAT)

Quayside package

TICKET CAT B – Silver service level

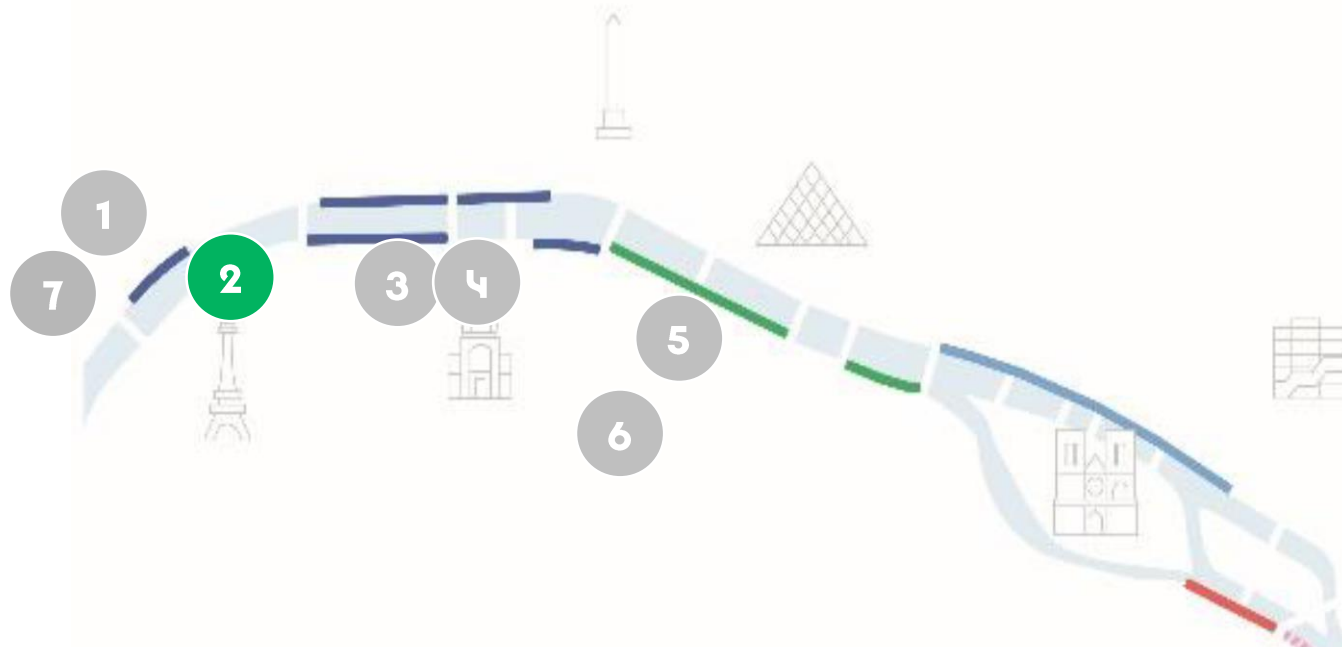


€6,000 per person (excluding VAT)

Bridge 360 package



Bridge 360



1. RIVERSIDE : PALAIS DE TOKYO, GOLD SERVICE LEVEL, TICKET CATEGORY A
2. **BRIDGE 360 : GOLD SERVICE LEVEL, TICKET CATEGORY A**
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7. TROCADERO EXCLUSIVE : VIP SERVICE LEVEL, TICKET CATEGORY FIRST

RIGHT BANK

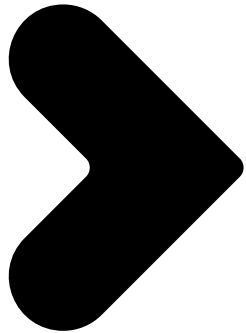
LEFT BANK

Welcome to *Café de Paris*

PARIS' LARGEST OPEN-AIR BRASSERIE

Bridge 360 package

TICKET CAT A – Gold service level



- ✓ Once in a lifetime viewing opportunity of the Ceremony and Olympic athletes' parade from a Parisian bridge
- ✓ Grandstand and free seating available
- ✓ Access to bridge, 3 hours before, during, and 1 hour after the Opening Ceremony
- ✓ Buffet & cocktail style dinner with specially selected champagnes, wine, beer, spirits and soft drinks served throughout the Ceremony
- ✓ Special guest appearances
- ✓ Live music & entertainment
- ✓ Commemorative Opening Ceremony gift
- ✓ Olympic Games and Parisian style decoration
- ✓ Unique, shareable photo opportunities
- ✓ Charging stations & restroom facilities

€9,500 per person (excluding VAT)



BRIDGE 360 PACKAGE

TICKET CATEGORY A
GOLD SERVICE LEVEL
€9,500 PER PERSON (EXC VAT)



BRIDGE 360 PACKAGE

TICKET CATEGORY A
GOLD SERVICE LEVEL
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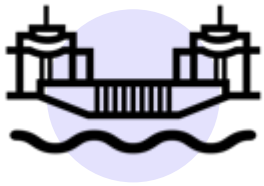




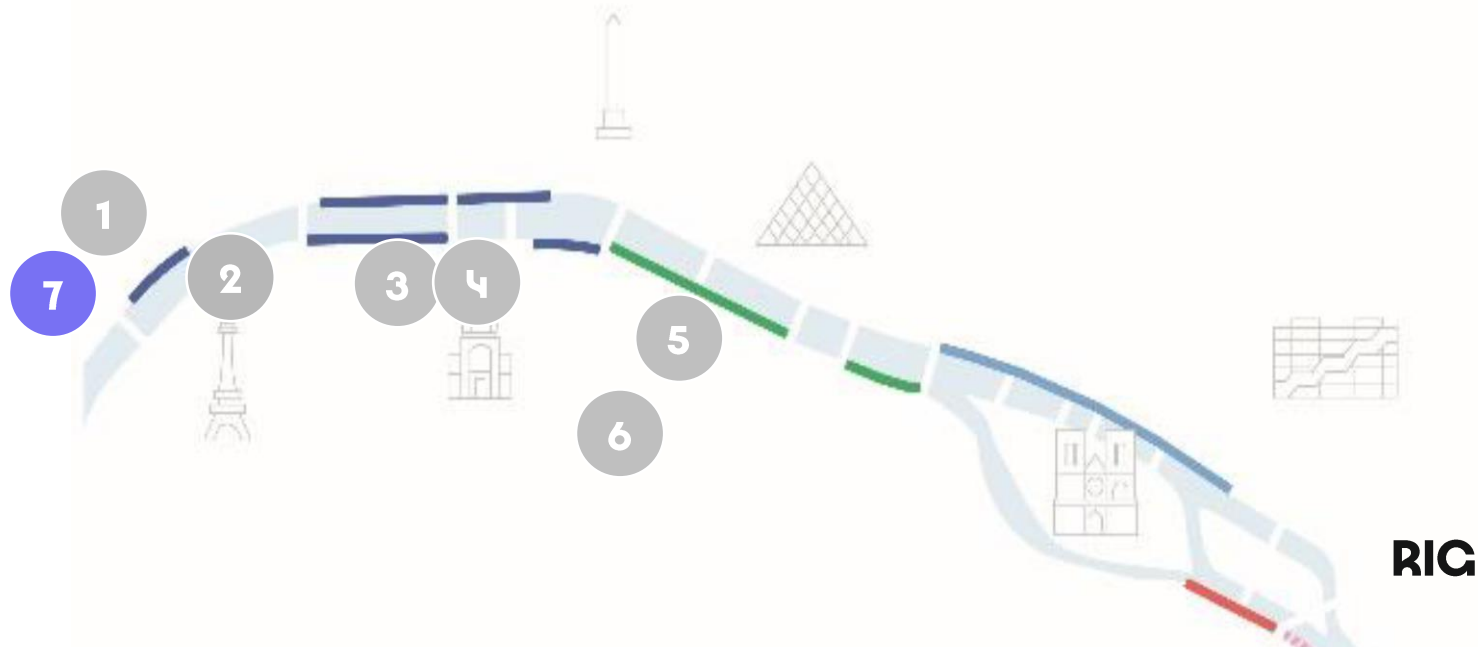
Welcome to the **Trocadero Exclusive**

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Trocadero Exclusive Package



**Trocadero
Exclusive**

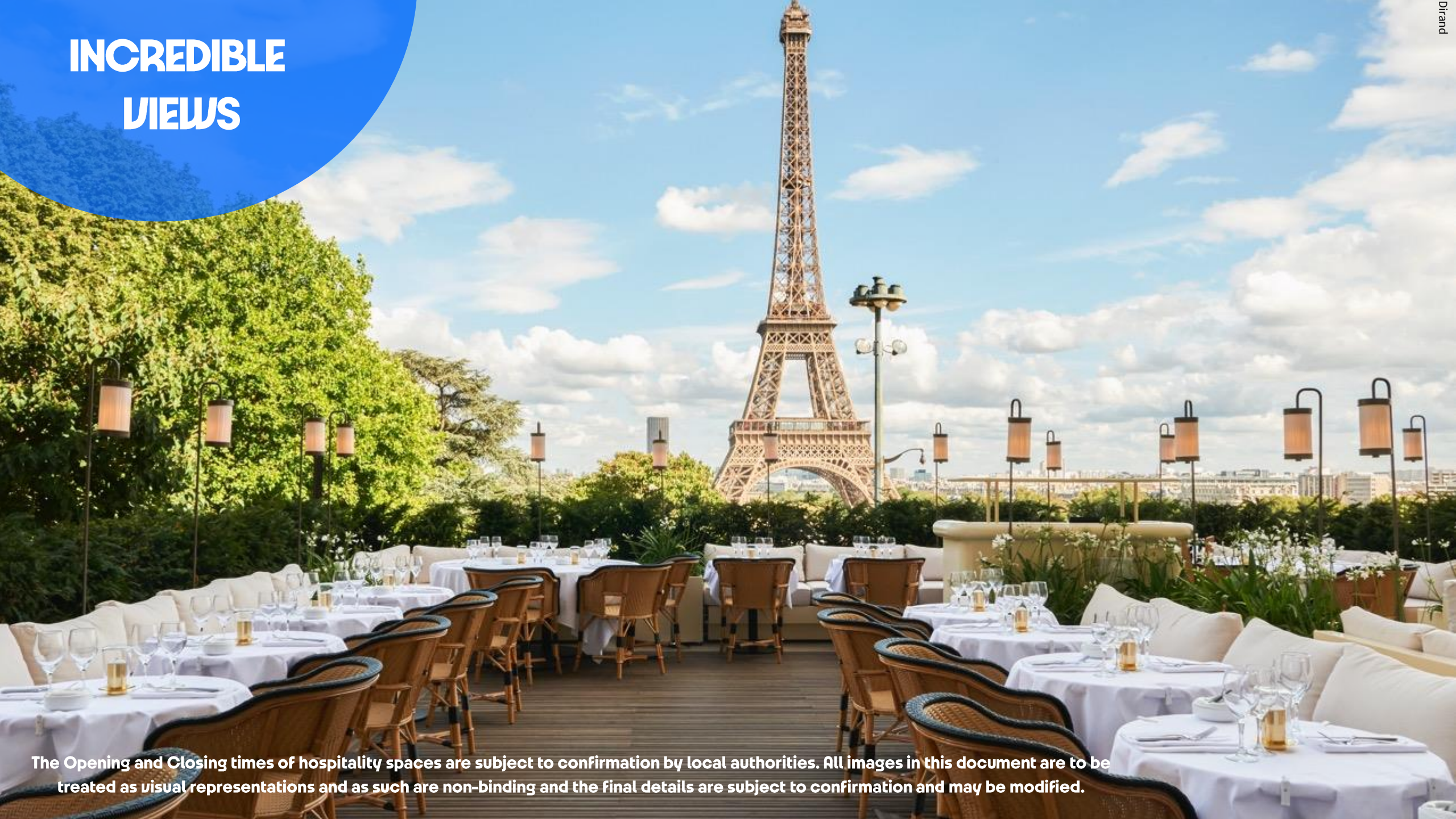


RIGHT BANK

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INCREDIBLE VIEWS

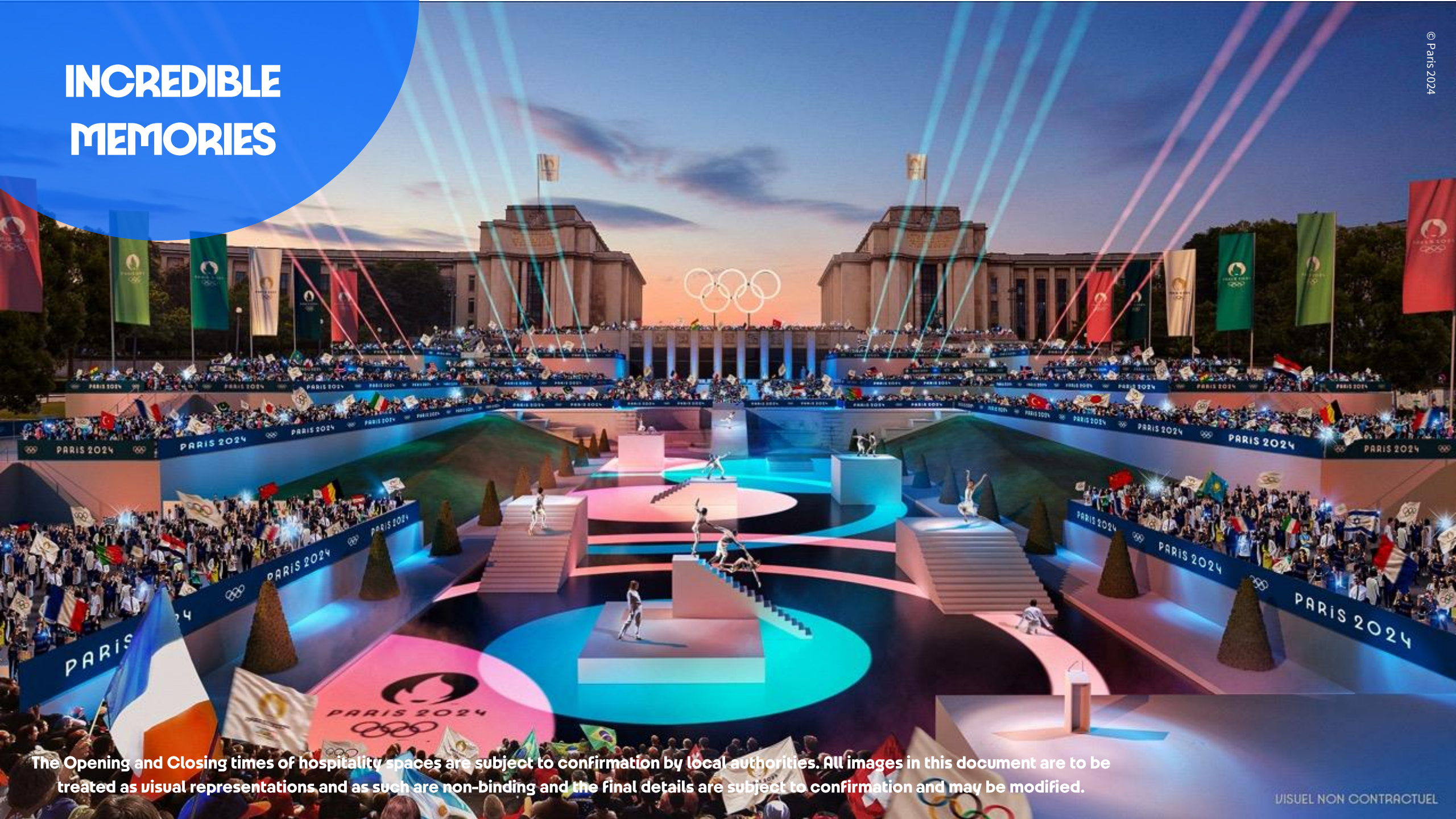


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INCREDIBLE DINING

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INCREDIBLE MEMORIES



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Trocadero Exclusive Package

Limited availability and pricing available on request.
First class ticket and premium hospitality service level.

- ✓ A once in a lifetime opportunity to experience the Opening Ceremony.
- ✓ Privileged access and transportation to the venue with officials via Trocadero Place.
- ✓ A unique hospitality experience in a dedicated venue at the Trocadero with views of the Eiffel tower.
- ✓ Access to a private Parisian restaurant at the heart of the Trocadero before, during and after the Opening Ceremony.
- ✓ A gourmet dinner with specially selected champagnes, wine, spirits and soft drinks.
- ✓ Live music, special guest appearances.
- ✓ Exclusive access to a private area on the banks of the Seine to watch the Opening Ceremony.
- ✓ Exclusive viewing and reserved seating to watch the final phase of the Opening Ceremony.
- ✓ Limited edition commemorative Opening Ceremony gift.
- ✓ Professional photographer to capture memories of your special day.
- ✓ Dedicated hosting services throughout the day.

PRICING AVAILABLE ON REQUEST



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2

Pricing and zoning



Location of the packages



Official hospitality packages

Packages, zones, ticketing, service level & pricing details

PACKAGE NUMBER	PACKAGE NAME	TICKET CATEGORY	SERVICE LEVEL	ACCESS SIDE OF THE RIVER SEINE	PRICE PER PERSON EXC VAT
QUAYSIDE PACKAGES					
3	QUAYSIDE	A	GOLD	Left Bank	€8,000
4	QUAYSIDE	A	GOLD	Left Bank	€8,000
5	QUAYSIDE	B	SILVER	Left Bank	€6,000
BRIDGE PACKAGES					
2	BRIDGE 360	A	GOLD	Right & Left Bank	€9,500
RIVERSIDE PACKAGES					
1	RIVERSIDE Palais de Tokyo	A	GOLD	Right Bank	€7,500
6	RIVERSIDE Maison de l'Amérique Latine	B	SILVER	Left Bank	€5,000
TROCADERO EXCLUSIVE PACKAGE					
7	TROCADERO EXCLUSIVE	FIRST	VIP	Right Bank	Available on request

THANK YOU

