

THE GREEN IN OUR LOGO STANDS FOR SUSTAINABILITY

As professional event organizers we strive every day to improve our green practices and to inspire our guests and clients to follow us in our GOING GREEN attempts.

Understanding the impact our events can have for the future of our Planet and we take small steps for big change.

Our team at Insight Events believes that with mutual efforts we can make a difference!

In September 2019 we organized the annual event for one of our top corporate clients with the initiative of ZERO WASTE.

Here are a few of the green practices we implemented:

- ✓ Used only local food suppliers and small farm producers
- ✓ Used bamboo straws
- ✓ Used reusable filter bottles
- ✓ Used only glass water bottles in the hotel
- ✓ Created special Hotel sign to reuse the linen and towels
- ✓ All event materials were made of recycled paper
- ✓ Meals were on buffet and we encouraged guests to take only as much as they need
- ✓ Giveaways for participants were reusable or recycled items such as cotton totes
- ✓ The teambuilding activity was to plant 60 pine trees

